

POSTSEASON

Eligibility

A team becomes eligible for a conference-contracted bowl game when the team reaches 6 wins for a 12 game regular season schedule and the win total includes only one opponent from the Football Champion Subdivision (FCS). A team that meets these criteria also becomes eligible to participate in a game where the conference has a secondary participation agreement. A team that meets these criteria and is the highest ranked champion of the American Athletic, Conference-USA, Mid-American, Mountain West and Sun Belt as determined by the selection committee, will play in one of six New Year's bowls.

Institutional Involvement

SBC teams cannot enter into an agreement with any bowl without the approval of the SBC Presidents/Chancellors. Failure to adhere to this policy may result in a financial penalty determined by the SBC Presidents/Chancellors.

SBC teams cannot negotiate with any bowl. This includes the prohibition of any team from offering any financial incentive to a bowl for preferential treatment. All negotiations between SBC teams and bowls must be managed by the Commissioner. Failure to adhere to this policy may result in a financial penalty determined by the SBC Presidents/Chancellors.

Revenue and Expense Distribution

All teams participating in a bowl game – regardless of the bowl – will receive \$250,000 for expenses, in addition to the actual cost of transportation to and from the site of the game.

If a particular bowl requires an “out of pocket” purchase of tickets, that cost will be absorbed by the SBC. Teams will not have any ticket obligation.

Teams will receive the 50% of their ticket sales for the respective bowl from which they play. The other 50% of revenue generated from the sale of game tickets will be returned to the SBC.

All revenue generated from all bowls will be put towards all bowl expenses. Any “out of pocket” ticket purchase requirement absorbed by the conference is included in the “bowl expenses”. Should there be any “net” revenue generated from all the bowls, SBC Board of Directors may elect to provide an additional expense allowance to the teams participating in the bowls.

Ticket Allotment

The conference office will retain a minimum of 500 tickets from the allotment of each bowl.